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Mumbai's Iconic Landmark in the Making 09th February 2015 17:09 IST FOUR SEASONS PRIVATE RESIDENCES Mumbai A PROVENANCE LAND DEVELOPMENT Mumbai, Maharashtra, India (Four Seasons Pvt Residences Mumbai) **Business Wire India** Fifty-five floors. Twenty-six magnificent residences. One-to-two floors per home. Six hundred and fifty-foot high panoramas of Mumbai and the Arabian Sea. Unsurpassed service. An iconic development - the first of its kind in Mumbai and a perfect setting for inspirational living!. Provenance Land

and Four Seasons Hotels & Resorts are pleased to announce the new standard for residential real estate in India -Four Seasons Private Residences Mumbai – the first ever hotel branded luxury residential development in Mumbai. With residents scheduled to take possession of their homes in 2018, Four Seasons Private Residences Mumbai is set to

become a precious

haven for the small circle of residents who will inhabit this prestigious Worli address adjacent to the Four Seasons Mumbai hotel. An extension of the global Four Seasons brand, the building's twenty-six magnificent residences across fifty-five floors will be sprawled out over one or more floors respectively. Providing residents six hundred and fifty foot high vistas of city and sea and unparalleled Four Seasons service, the building is truly an iconic development and the first of its kind in Mumbai.

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Four Seasons Private Residences Mumbai emerges from the successful alliance between Four Seasons and Provenance Land, one of India's oldest hospitality development groups and the first to bring five-star international hospitality to the country. Over the years, the R.K Jatia group has gained a stellar reputation for its successful development of five Greenfield projects in India. The Company has successfully designed, developed and delivered a portfolio of highly desirable properties that have stood the test of time and have come to be known as landmarks in their own right.

Turning their attention to the hotel-branded residences with Four Seasons has allowed Provenance Land to keenly focus on bespoke design for an unmatched residential lifestyle that will nurture owners and impress their guests well into the future.

Mumbai's skyline will be redrawn by the slenderness and height of the tower, whose seemingly impossible slim proportions are being designed in conjunction with innovative engineering. The estate is being master planned as the ultimate lush retreat from the thronging urban milieu of Mumbai, with an environment of a series of garden rooms covering an acre, as an extension of the much admired landscaping at the Four Seasons Hotel Mumbai. The exterior form of the tower has been designed to resonate with a timelessness that will allow it to retain currency and appeal well into the future.

"Four Seasons does not adopt a 'one-size-fits-all' approach – especially in hxury residential development," says Paul White, Senior Vice President of Residential, Four SeasonsHotels and Resort. "We develop residences that are in harmony with each market we enter in terms of culture, style, design, floor plans, and hotel-inspired amenities. While there is consistency in our service across our locations, each of our private residences is different and reflects the local sensibilities and the Four Season Private Residences Mumbai is no exception. It has been conceived by developer, Provenance Land as a property that will change perceptions about hxury high-rise residences."



This innovative property is designed from the inside out with a focus on the valuable "bungalow style" luxury residential experience that will come from having an entire floor or multiple floors to call one's one.

Speaking about the property, Adarsh Jatia, Managing Director of

Provenance Land says, "The concept of building a property that soars fifty-five stories yet contains only twenty-six residences, is in itself highly unique. It goes without saying that this approach will make the property highly exclusive. But it will also allow for a lifestyle reminiscent of the landed residential tradition. moneylife.in (3/3) February 9<sup>th</sup>, 2015 Four Seasons Private Residences Mumbai



We embarked upon this project with the goal of embodying the advantages of bungalow living in a high-rise tower, so families accustomed to large private living and garden spaces – with a certain level of individuality, privacy, and customised service – would also benefit from better views, access to well-appointed private amenities, and the assurance of Four Seasons standard of services, in the comfort of their own homes."

Single floor residences will offer opulent living and dining room sizes extending across over 1,100 sq ft., three impressively large bedrooms, with an oversized master bedroom covering a staggering space of over 600 sq. ft. his and her walk-in wardrobes with a 5 fixture marble clad master bathroom.

North and South Duplexes, Garden Duplexes, and Penthouses will occupy one and a half or two floors each, with up to six bedrooms for multi-generational families as well as a variety of additional spaces. Secure private entry lobbies will lead into each residence, where the incredible Western sea view is celebrated as the centrepiece of the residence by way of the 80 feet long seamless facade in the living room. A rare degree of privacy will be granted by this planning approach, as well as a level of exclusivity that is unheard of in Mumbai.

Partners, who count among the world's best providers of creative and technical expertise, have been assembled to craft this unique property. The San Francisco team of international architecture firm Gensler (the team who designed the stunning Shanghai Tower) is providing master planning and highly considered architectural services. Respected interior design firm Yabu Pushelberg (based out of New York) is crafting impeccable modern interiors and impressive amenity spaces – the settings for inspirational living. Landscape architecture studio P Landscape (Bangkok) is nurturing serene private gardens around the tower.

Residents will benefit from the existing hotel facilities as well as their own private amenities within the residential tower. Dedicated highly trained staff will cater to residents' needs and whims with the finesse for which Four Seasons is trusted and loved.

Impeccable art-filled, ground level lobby spaces connected to beautiful outdoor gardens will provide the ideal ambience in which to greet guests. The Residents' Club will incorporate a state of the art gym, comfortable lounge spaces, a generous terrace, and a dining/conference room for special gatherings. Soaring an astonishing 650 feet over the city, The Rooftop Lounge and Outdoor Cinema will offer the ultimate sanctuary for residents and their guests. This will be Mumbai's highest open-air lounge/cinema yet, providing for a new dimension of city enjoyment.

For this project, Provenance Land and Four Seasons have ensured the finest quality of construction, interiors, and maintenance to assure that a home in Four Seasons Private Residences Mumbai will be an investment with a long future.

The team working on the project have already received all approvals and construction is well underway for the city's newest landmark. The residences will be ready for possession in 2018.

Photo Caption: Magnus Estates Four Seasons Lobby Hires Magnus Estates Four Seasons Cammatch Final